

# "HAPPENINGS IN AMES GOLDEN K KIWANIS CLUB, 2016-2017"

## Leadership Team

Installed at the Annual Installation Banquet in late September, 2016, the Leadership Team for the 2016-17 Kiwanis year consisted of: President, Pete Peterson; President-Elect, Bob Sperry; Vice President, Larry Vallery; Past President, Jim Cornette; Secretary, Larry Trede; Treasurer, Wayne Hagemoser; Webmaster, Joe Traylor; and Directors: Dennis Senne, Ron Skrdla, Craig Fulton, Bill Shrum, John Arthur, and Alan Spohnheimer.



## Inspiration (Membership & Engagement)

**Membership.** We started the year with 89 members. Five members have been added from Oct. 1<sup>st</sup> to May 31<sup>st</sup>. Kent Ziebell was inducted by Gov. Jim Dane at the Nevada Kiwanis 45<sup>th</sup> Anniversary celebration. In December, we lost Al Wagner. Al was a long-time member and oversaw the kitchen/meeting room setup committee for many years. Current membership (June 30, 2017) is 93 active members plus one honorary member.



**Weekly Meetings.** Weekly meetings begin with coffee/cookie socialization and fellowship followed by a short business meeting. After the business meeting, guest speaker topics this year have varied from "Alzheimer's", Use It or Lose It" to "Wrong Way Study on US 30." A special "guest day" (each member was encouraged to invite a guest) attracted 11 guests (spouses and others) with one joining as a member. Also, a "women's day" program was held in June. Spouses and potential women members were invited to attend. Meeting attendance so far this year has averaged 60 members each year (66% of total membership). Over the past six years, meeting attendance has ranged from 65% to 70% of our total membership attending weekly meetings.



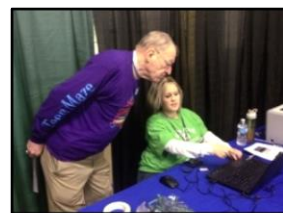
**Interclubs.** Nine club members and 4 spouses helped the Nevada Kiwanis Club celebrate its 45<sup>th</sup> anniversary this year. This past spring an interclub to the Roland Kiwanis Club was attended by a record number (17 members).

## Impact (Meaningful Service) Children's Service Activities

**Teen Maze.** A joint program between Story, Boone, and Greene Kiwanis clubs and Youth and Shelter Services, Teen Maze focuses on experiential learning thru role playing of social, economic, and educational situations facing 7<sup>th</sup> grade youth today. Students rotate thru 12 stations within the maze and participate in "hands-on" real life situations. This year 1,065 7<sup>th</sup> graders from 14 schools participated. Teen Maze is our club's "signature service project" and provided 27 working a total of 175.5 hours. The club also donated \$1,500.



**Golden K Listeners.** Launched in 2015-2016, in cooperation with Edwards Elementary School, the program was expanded to three Kindergarten classes while continuing the "listening" program with two first-grade classes. The Kindergarten volunteers worked with the students one-day a week on activities related to learning how to read. Four Kiwanians worked with approximately 66 students during the academic year. In the first grade classes, the emphasis was listening to student read with special attention to improving reading, listening, and comprehension skills. Six members worked with about 50 students 2 days/week for the academic year. Year-end evaluations from the five teachers was extremely positive. Students enjoyed the interaction with the Kiwanians as role models and mentors and especially looked forward to reading to the club members. The ten Kiwanians spent nearly 500 hours volunteering in the program. Plans are being formulated for the 2017-18 academic year with both the Kindergarten (3 classes) and First Grade (3 classes).



**Summer Enrichment (Nutrition) Program.** An Ames elementary school program for students to reinforce their academic skills during a six-week period of time. Thirteen club members help serve the noon lunch and worked 144 hours in this program.

**Camp OK.** Sponsored by the Nebr-Ia Kiwanis Foundation, Camp OK provides a camping educational experience for youth. Our club provided refreshments for one-day during the week-long camp held near Boone.

**Children's Library Books.** Nearly 500 books have been donated to Ames Public Library in honor of our weekly program speakers. Program started in 2009 and to date books are valued at \$4500.





### Other non-SLP Activities

**Community Food Distribution Agencies.** Several members volunteer their time working with various food distribution agencies including: Food-At-First, Bethesda Food Pantry, MICA, and All-City Food Drive (AKTION club sponsored). Seventeen members have spent a total of 311 hours so far this year.

**Community Clean-up.** Our club is involved in three major community clean-up projects; namely, Stash-the-Trash and Adopt-A-Road Project (2 times). So far this year, 46 members have volunteered a total of 98 hours.

**Total non-SLP Community Service.** In addition to the previously mentioned service activities, Golden K member volunteer for many other community service organizations involved in community events, public safety, medical and health, library, and senior services. Members report their service hours on a monthly basis. For October-May, total community service hours reported was 4600 hours (575 hrs./mo.)

**Golden K Singers.** Sponsored by the club and started in the early 2000's, the group has grown to more than 25 club and non-club members. They sing at a dozen or so events every year. They sing at nursing homes, Ames Senior Variety Show, charity fund raisers, and full concerts. Director is Joe Traylor, Ames Golden K member.



### Image (Name Recognition & Public Relations)

**Website.** Initiated in September, 2013, the Golden K website, [www.amesgoldenk.org](http://www.amesgoldenk.org) is designed to promote club activities, provide communication within the club, and serve as a conduit between the club and the outside world. The "public" section promotes club activities, meetings, projects, and membership information while the "members only" section contains detailed membership, financial, and other information available only to club members. In 2015-2016, there were 438 "hits" per month (14/day) to the website.

**Public Relations.** The PR committee promotes the club in the local media including publishing weekly announcements of meetings and news releases and photos of nearly all GK activities. News stories about club activities are provided to the Nebraska-Iowa District and KI newsletters.



### Investment (Fund-raising & Financial Giving)

**Fund-raising Projects.** Major fund-raising projects have been undertaken and funds are used to support our local Charity Donation Program.

**Election Poll Workers.** GK members donated their time serving as election poll workers for the two political primaries, the general election, and city and school elections. Members donated \$4,335.08 for time spent working at poll sites throughout Story County.

**Pancake Days.** Members sold pancake tickets, worked during the event, and many made donations for the 2017 Pancake Days. Net ticket sales amounted to \$3,188.73 and donations totaled \$2,334.

**Paper Recycling.** Started in 2012, newspapers, soft-backed books, catalogs, magazines, or clean cardboard are collected and recycled into insulation after a fire retardant is added. All proceeds after project operating expenses are used to fund our Charity Donation Project. Proceeds the first full year were \$2,178.20 and last year (2015-2016), the amount had doubled to \$4,211.10. Earlier this year, the 37<sup>th</sup> trailer load hauled the 1.0 millionth pound of paper to the recycling center.

**Charity Donation Program.** This year the Board identified 15 charity programs for club donations. Eleven thousand dollars was budgeted for donations ranging from \$350 to \$1500 based upon the board survey of rankings with emphasis given to charities directly involved in supporting children.

