

**Board Minutes
April 16, 2020
ZOOM Meeting**

Present: Gina Spohnheimer, Keith Folkmann, Tom Baas, Larry Trede, Ron Skrdla, Joe Traylor, Larry Vallery, Norm Scott, Bruce Wight, Kent Ziebell, and Janet Olson

Absent: John Abrams

The meeting was called to order by President Gina Spohnheimer at 9:00 a.m., with members participating by ZOOM. She turned the meeting over to Keith Folkmann (Chair, Ad-Hoc Committee).

Folkmann outlined the purpose of the meeting which is to discuss and approve the Final Report of the GK Ad-Hoc Committee on Fund-Raising. He indicated that our purpose was to look at the report from a “strategic planning” point with the actual implementation details to be discussed and approved at later board meetings. He asked that the Recommendations and Conclusions in the report be considered individually.

Items 1-4. *GK Meetings, GK Listeners, Bottle/Can Redemption Program, and AMS Paper Recycling Proposal* were discussed by Trede, Wight, Folkmann, and Traylor. After discussion of each item, board consensus was to approve them as presented.

Item 5. Increasing Member Donations.

Trede discussed two options for increasing member donations: (a) *Dues Statement Checkbox for Voluntary Foundation Donations on Annual GK Dues Statement* and (b) *Increase Dues by a specified amount with a split between club administrative/service activities and funds to Foundation for use in Charity Donation Program*. After discussion, motion was made, seconded, and passed “that option a – voluntary checkbox” be used each year on the dues statement.

Folkmann discussed the possibility of Establishing an Endowment Fund for Member Donations to the Foundation. After discussion, consensus that the board proceed with implementation in the future. Noted that member education and explanation of use would be required.

Item 6. *One-time Donation Campaign.* Trede discussed the two options that would be available for voluntary donations by members for a one-time donation campaign; namely, current stimulus checks being given to taxpayers who qualify and withdrawals from qualified retirement programs. Discussion followed with concerns raised making sure that members are not asked directly to use either option to donate. Motion was made, seconded, and passed that “members would be asked to make a one-time voluntary donation to the club to support the current Charity Donation program to cover deficits from various fund-raising activities due to the coronavirus.” A letter followed by an e-mail would be send out to members with additional reminders as needed. Details for the campaign would be discussed at the next board meeting.

Item 7. “*Cruising with our Charities*” – *Competition Game.* Consensus that the item be considered as a contingency plan if the one-time donation campaign is not successful

Item 8. “*Beefing Up the Paper Trailer.*” Folkmann and Trede discussed the paper trailer proposals. Noted that the paper trailer could be our premier fund-raising project. However, to close the gap in quantity of paper now being collected compared to paper/cardboard past collections, it was noted that additional publicity, expansion of clientele, and creativity in increasing the volume is needed.

Additionally, additional people resources are needed to supplement the current committee because of the large time commitment needed to operate the project. Consensus that the board working with the present paper trailer committee explore some of the suggested ideas to increase the volume of paper collected.

Folkmann thanked the Ad-Hoc Committee members and asked for a motion to approve the report with the specific approved motions noted. Motion by Vallery, seconded by Baas, that the report and motions already approved be accepted for further action by the Board. Motion carried.

The next board meeting will be a ZOOM meeting on April 23rd with Folkmann serving as ZOOM Meeting Host.

Submitted by

Larry Trede
Club Secretary