

Board Minutes December 3, 2020 ZOOM Meeting

Present: Keith Folkmann, Tom Baas, Kent Ziebell, Larry Trede, Ron Skrdla, Joe Traylor, Norm Scott, Bruce Wight, John Abrams, Larry Johnson, John Hill, Ron Juelfs, and Elin Herrman.

The meeting was called to order by President-Elect Keith Folkmann at 10:05 am, with members participating by ZOOM. The meeting agenda was approved.

The minutes of the November 5 and 12, 2020 board meetings were approved as distributed.

Skrdla presented the Club Treasurer's Report. November 30th balances: Administrative: \$6,964.87; Service: \$1706.41; Total, \$8,671.85. Motion by Trede, seconded by Ziebell, that the Treasurer's report be approved as presented. Motion carried. Skrdla presented the Foundation Treasurers' Report November 30th balance: \$25,879.01 Motion by Trede, seconded by Abrams, that the Foundation Treasurer's report be approved as presented. Motion carried.

Announcements/Reports:

- 1. Extend ZOOM Meetings until April 30, 2020.** Trede presented the calendar for ZOOM Meetings until April 30th. Club Meetings: January 7,24,21,28; February 4,11,18,25; March 4,11,18,25; and April 1,8,12,22,29. Requested that Board meetings will held on the 2nd Thursday 10:05 am – 11:30 am due to conflict with paper pickup at Northcrest. Board meetings: January 14, February 11, March 11, and April 8th. Motion by Trede, seconded by Traylor the calendar for ZOOM meeting be approved. Motion carried.
- 2. Update on Taping Meetings & Programs.** Traylor and Ziebell updated the board on the number(s) of website hits for the weekly taping of meetings and the example club meeting (ISU Creamery). Approximately 10 hits on the ISU Creamery Meeting and zero hits on viewing weekly meetings. Ziebell reports that all speakers have agreed to the videotaping agreement used to post their presentations. Procedure is working well. Discussed sending out another reminder about the available of weekly meeting on the website in the next newsletter.
- 3. Strategic Planning 2020-21 and beyond.** Folkmann reported that the membership committee will be meeting next week to begin planning their part of the new strategic plan.

Action Items/Decisions. 2020-21 Strategic Planning – Fund-Raising. Folkman, Scott (co-chair), Trede, Skrdla, Larry Johnson.

- 1. GKK Mitten Sale Project.** Folkmann reported that 15 members have purchased mittens and have raised \$800. Sale continues until 12/23rd. Have contacted Ames Noon and ATACK for possible sale of mittens. Catalog will be updated next week.
- 2. Enhancing Paper Trailer Project.** Folkmann reported that the committee is recommending (a) additional new story and pictures for public by Don Muff in Story County Sun; (b) a radio appearance on Mel in the Morning on KASI by the paper trailer team, (c) colored flyer e a prepared by External Relations committee to be posted in business, retail outlets, bulleting board around town, making public aware of paper trailer project Norm Scott, as approved the Financial Planning Committee, made inquiries about possible additional sources of paper for the paper trailer with two Ames organizations. Contact was made with ISU Research Park, Facilities Service Manager,

Michele Farnham (mfarnham@iastate.edu). A phone conversation of 12-02-20 introduced her to The Golden K Kiwanis organization and its focus on supporting charitable giving for youth and families in the community. The call described the location and purpose of the paper trailer, to support the club's charitable giving efforts, and asked if there were Research Park sources of paper that might be accessed and collected to aid in this endeavor. She was receptive to the request and indicated the following. There is not a central location or system for trash or paper collection and pickup. Each tenant arranges for their own trash disposal with commercial waste haulers. She guessed that excess paper, that was not shredded by the tenant or under contract by a commercial shredding company, would go to the Ames Utility Plant. She agreed to send an e-mail notification to each tenant about the existence of our trailer. The message will indicate that if the tenant were interested in further information, the tenant could contact me by cell phone or e-mail. Heuss Printing Company, North 2nd Street, Ames was also contacted. An initial phone call was made to administrative assistant Adam on 11-30-20. As noted above, the description of our organization its purpose, the existence of the paper trailer, and the reason for the call, to explore additional sources of paper for the trailer, were described. He indicated that the information would be conveyed to CEO Kori Heuss (kori@heuss.com , 232-6710) with a request that she could contact me. She called back on 12-02-20, expressed an interest in the request, a willingness to talk in the future and to potentially consider the request, after she had the opportunity to discuss our request with the production manager, Jace. She indicated that she would follow up with a phone call to me. Kori indicated that the company does have excess paper, at times considerable amounts (possibly an entire trailer load). They store the paper in 8x8 foot reusable cardboard containers-bins. The weight and volume of these storage units is sufficient that they are moved via forklifts. If a cooperative arrangement with our club could be evolved, we would need transport the paper from their location to the trailer, unload the containers and return them to Heuss Printing. She indicated that there would need to be predictable time for pickup and that arrangements would need to be minimally disruptive to their operations and financially feasible for the company. It is my impression that the company contracts with a trucker to take their excess paper to a recycling plant and that their cardboard goes to Ames Utility Recovery Plant. The conversation with Kori Heuss was a very preliminary exploration of possible, yet to be determined arrangements (feasibility by Heuss Printing and Golden K). Hopefully, at Kori Heuss's initiative, the discussion will continue, at which time involvement of the Board of Directors and the Paper Trailer Committee are essential

3. **“Putting Food on the Table.”** Trede reported on conducting a Virtual “Putting Food on the Table” fundraiser like what was done the previous. Year. Outlined three possible options that would include (a) donated member contributions, (b) food item collection for one week during the campaign, and (c) possible raffle as a fun activity during the campaign. Would be conducted during late January- early February following the Mitten Sales Project.
4. **Mothers’ Day and Fathers’ Day Fundraiser.** Trede outlined a member donation to Foundation in honor of Mothers’ and Fathers’ Day. Goals would be to raise \$500 from member donations honor parents, grandparents, aunts/uncles, or other with recognition by the Club to those who participate. Would occur during the May-June time
5. **ISU Center Ushers.** Investigate with ISU Center (particularly Stephens Auditorium and Fischer Theatre) the possibility of putting together a “pool” of interested members who might be interesting in serving as ushers for Stephens/Fischer events. They could be called upon to participate as needed by the Center for various events. Would be paid and be part of our club fundraiser program.
6. **Other Fundraisers Identified**
 - a. **“Drive Thru Food Services Event (other than pancakes)**
 - b. **Christmas/Holiday on-line Auction**
 - c. **“pre-packed food items sales**

Folkmann outlined the possible “game plan” of scheduled fundraisers for 2020-21 to be used for funding our Charity Donation Program. Fundraisers would be completed by early-to-mid Summer and then if there is a deficit to cover, a member donation program would be implemented to meet the needs of the Charity Donation Program. Timeline: Winter – Holiday Meeten Sales; Late winter – Putting Food on the Table,” Drive-by food event (possibly with Pizza Ranch, similar restaurant – Spring; Late Spring – early Summer – Mothers’ and Fathers’ Day Fundraiser; On-going – Paper trailer.

The need for a membership club program was discussed outlining the game plan and showing club members who is being planned to raise funds before asking members to donate towards the Charity Donation Program was discussed. Motion by John Hill, seconded by Gina Spohnheimer, that committee proceed with the implementation of these fundraisers including publicity, a club program, and member information program. Motion carried.

The next meeting will be January 14, 10:05 AM, ZOOM.

The meeting was adjourned by Folkmann

Submitted by

Larry Trede
Club Secretary