Ames Golden K Kiwanis Club
Board Minutes
"dedicated to improving the world one child and one community at a time"

February 8, 2018

Present: Bob Sperry, Larry Vallery, Gina Spohnheimer, Larry Trede, Ron Skrdla, Pete Peterson, Joe Traylor, Dennis Smith, Jim Penney, Alan Spohnheimer, Jim Penney, Craig Fulton, John Arthur, and Tom Peter

The meeting was called to order by President Bob Sperry at 8:00 a.m., Boardroom, First United Methodist Church, The agenda was approved.

The minutes of the January 4, 2018 board meeting were approved as distributed by the Secretary. (Motion by Pete Peterson, seconded by Joe Traylor. Motion carried.)

The Treasurer's report was given by Ron Skrdla. Account balances on January 31, 2018: Administrative, $\$ 7,107.57$; Service, $\$ 9,229.44$; Total, $\$ 16,337.01$; GK Singers, $\$ 736.20$. Motion by Trede, seconded by seconded by Arthur, that the report be approved as presented. Motion carried. The Foundation's Treasurer's Report was given by Skrdla. Account balance on December 31, 2017: $\$ 15,917.82$. Motion by Trede, seconded by A. Spohnheimer, that the Treasurer's Report be approved as presented. Motion carried.

## Announcements/Reports.

1. Baseball Game, Miracle League. Skrdla reported on the baseball game. For Game 2, we are currently in inning 3. Current totals for funds raised/donated: baseball game, \$9,299.56; Individual member donations (>\$1K), $\$ 2,000.00$; Club donation, $\$ 2,400.00$ for a total of $\$ 13,699.56$; A check to Ames Foundation ( $1 / 18 / 18$ ) for $\$ 10,000.00$ was paid.
2. Division 11 Miracle League Goal. Sperry announced that for Division 11, a total of $\$ 24,863$ has been raised by the clubs in the division. Division goal: $\$ 50,000$. Have raised nearly $50 \%$. Great success.
3. Gift of Kiwanis and other Pins by Tom Leimer. Leimer has donated several pins and other memorabilia for his many years as Kiwanis Club member. Collection includes several pins during his time as Lt. Gov. in Division 11. Discussion of how to display the pins. Suggested by Trede that club purchase a $3^{\text {rd }}$ banner start a display of GK accomplishments, etc. Included would be collection from Leimer. Can purchase a banner from KI for $\$ 225$ to display the pins. Also would need a display stand. Motion by A. Spohnheimer, seconded by Vallery that banner be purchased. Motion carried.
4. Division 11 Meeting Report. Trede reported on $1 / 13 / 18$ Division meeting. Highlights: District is experiencing financial stress. Possible dues increase ( $\$ 5$ to $\$ 10$ ) effective, $10 / 1 / 18$. District Treasurer will starting posting financial information on website. New District Secretary started and more emphasis given to use of social media, greater transparency of information to clubs, and digital district newsletter. Teen Maze in 2018 will follow same format at 2017.
5. Meeting Host Calendar. Calendar was circulated and remaining dates were filled.
6. Odyssey of Minds. Tom Peter reported on volunteer opportunity for 2018 Odyssey of Minds. Dates: May 23 (Wednesday) - May 26 (Saturday). Club will help with breakfast and lunch for 5/23, 5/24/, $5 / 25$. Would like to have 2 teams each day. Sign-up sheets are being circulated.
7. Club Meeting Date Changes. Need to meet at St. Paul on March 1st (Pancake Days Setup) and April 26 (FMUC unavailable). Have confirmed dates with St. Paul's. Church is available.
8. Pancake Ticket Sales. Current ticket sales: $\$ 1479.00$. Current donations: $\$ 70$. Need for announcement that members can donate if choose not to sell tickets.

## Discussion/Action Items.

1. Meeting Cancellation Policy. Reviewed draft discussed last month's meeting. Appears to have worked well for cancellation in January. Suggested by Peterson that minor revision be included stating that FMUC is closed when Ames Schools are closed because of weather. Motion by Trede, seconded by Skrdla that policy be approved with revision regarding FMUC church closing. Trede to make changes. Motion carried.
2. Kum \& Go Pick Up (Salvation Army). Salvation Army is looking for volunteers that would pick up and deliver food from Lincoln Highway/Dakota Ave. Kum \& Go to Ames High School on M-W-F before $1: 0 \mathrm{pm}$. Food is delivered in totes and is usually between 100-200 pounds. Board discussed and many questions were raised. G. Spohnheimer volunteered to find out more information and report back to board at its next meeting.
3. Video Development. Web committee is working with Rod Bodholdt of B\&G Productions on development of video for website. Cost estimate: $\$ 500-\$ 600$. Process to be completed over next few months. No action needed at this time.
4. "Extra Runs" Program. Board had discussed this proposal last month and had given tentative approval except for starting date. Suggested starting date would be the first inning of Game 4. Board consensus.
5. Lavalier microphone. Vallery reported on options for repair/replacement of church-owned lavalier microphone. Several purchase options available. GK is only group using this particular lavalier. P. Peterson serves as church coordinator for their sound equipment. Sperry appointed a task for consisting of P. Peterson and Club's A/V committee to investigate further and report back to board with a recommendation.
6. Club Logo, KI Logo, KI Branding Campaign. Trede reviewed the KI Branding Campaign including the motto, "Kids Need Kiwanis" and the development of a new KI logo which can be modified to include Kiwanis club name at no cost. Discussion of use of club logo for shirts. New KI logo is part of new "marketing" plan for KI and desire for clubs to have a logo adopted by clubs, world-wide. Several members have inquired by GK shirts. After long discussion about incorporating a new logo for GK shirts, motion by Traylor, seconded by Penney, that the current shirt order would be printed with the current GK logo. Motion carried.

The next meeting will be on March 1, 2018 at St. Paul Lutheran Church, 8:00 a.m.
The meeting was adjourned at 9:00 a.m. by Sperry.
Submitted by

Larry D. Trede
Club Secretary

