

“dedicated to improving the world one child and one community at a time”

August 02, 2018

Present: Bob Sperry, Larry Vallery, Gina Spohnheimer, Larry Trede, Ron Skrdla, Pete Peterson, Dennis Smith, Jim Penney, John Arthur, Alan Spohnheimer, and Craig Fulton.

The meeting was called to order by President Bob Sperry at 8:00 a.m., Boardroom, First United Methodist Church. The agenda was approved.

Motion by Peterson, seconded by Vallery, that the minutes of the July 5, 2018 board meeting be approved as distributed. Motion carried.

The Treasurer's report was given by Ron Skrdla. Account balances for the club account on July 31st were: Administration, \$11,658.88; Service, \$5,137.19; Total, \$16,796.07; Golden K Singers, \$706.85. Motion by Arthur, seconded by Fulton, that the Treasurer's report be approved as presented. Motion carried. The Foundation Treasurer's report was given by Skrdla. Account balance on July 31st was \$14,379.49. Motion by Trede, seconded by Penney, that the Foundation Treasurer's report be approved as presented. Motion carried.

Announcements/Reports:

- 1. 2018-2019 Dues.** Trede reported that 48 members have paid their dues; 48 have not (includes 3 deaths, 2 moved away, and 1 not renewing). Three members are “doubtful” that they will pay. E-mail reminder on August 16th, final notice on August 23rd, due date is August 30th. Board review list at September board meeting.
- 2. GK Listeners.** Sperry reported that Bruce Wight will coordinate the group at Edwards and Bob Sperry the same for Sawyer. Estimated starting date will be mid-September. Need additional members if program is expanded at Sawyer to include Kindergarten. Will have 3 1st grade classes at Sawyer.
- 3. Member Interest Survey.** Trede indicated that survey is ready for distribution. Consensus of the group to proceed today (August 2nd) with follow-up the following weeks. Would like to have all members participate.
- 4. Northridge Village Paper Recycle.** Penney reported that arrangements have been made to pick up their paper on Thursdays. Will have a rotation of members (1 member/week/month). Tom Peter will pick up the paper today.
- 5. Sound System.** Peterson reported that old equipment from FUMC church is in our storage closet. Is available but no decisions made as to whether we might use or need to use it. Further discussion next month.
- 6. 2018-19 Committees and Coordinators.** Vallery reported on contacts made for next year's committees and coordinators. Process is nearly complete. Final list available soon.
- 7. District Convention, August 11th.** Trede reported that he will be unable to attend. Vallery, Skrdla, and Sperry will attend. Vallery will follow-up with potential member to substitute for Trede (registration already paid).
- 8. Blast-Back-to-School.** Today is the last day for collection of school supplies and cash donation. Officers will inventory items donated, estimate their value, and transport school supplies and check for cash donated to Blast-Back-to-School collection site.

Discussion/Action Items:

- 1. Officer/Installation Banquet.**
 - a. Date is September 27th. Ames Golf and Country Club needs to be confirmed as the location.
 - b. Officers will serve as planning committee and meet with Country Club staff ASAP.
 - c. Board decided the meal served last year was good and do the same this year.

- d. The 2017 program was reviewed and decision made to follow same format as this year.
 - i. Invocation leader to be selected by Sperry
 - ii. Guests to be invited include: Geri Derner, non-member GK Singers, Jody Melcher, Joe Melcher. Club to pay for their lunch.
 - iii. Program Speaker – Sue Waldren, 2018-2019 District Governor will be invited. Plans B will be an inspirational speaker identify by Peterson (will contact if Waldren unavailable). Sperry and Trede to contact Waldren.
 - iv. “Kiwanian of Year” – John Slaughter was selected for his outstanding efforts with paper recycle project and many other activities within the club.
 - v. Program printed and distributed (similar to last year).

2. **September 6th Board Meeting.** Trede discussed an agenda item for the September 6th board meeting. With the adoption of our 2017-2021 I-Plan (strategic plan), it is appropriate to review what has been accomplished in 2017-18 with respect to our I-Plan and then discuss priorities for 2018-19. Incoming board members (Janet Olson, Kent Ziebell) and in-coming Vice President (Keith Folkmann) would be invited to attend. Trede reviewed a 2017-18 action step worksheet for members to review and then prioritize action statements for 2018-19). Copies are attached to the minutes. It is anticipated that this agenda item would require most of the meeting time.

The next board meeting will be held on September 6, 2018, Boardroom, First United Methodist, at 8:00 a.m.

The meeting was adjourned by Sperry at 9:00 a.m.

Submitted by

Larry Trede
Board Secretary

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Larry Trede
Board Secretary

Name _____

MEMBER INTEREST SURVEY AMES GOLDEN K KIWANIS CLUB

The purpose of this survey is to determine your interest in volunteering for work activities related to service or fund-raising projects for the club. **YOU ARE NOT VOLUNTEERING TO SERVE AS A COMMITTEE CHAIR OR COORDINATOR.** Your name will be placed in the data base for a committee chair or coordinator to use when organizing volunteers for various events. This will not replace the "signup" sheet process.

Please indicate your interest by marking with an "X" next to the project/activity listed.

- _____ 01. Being a member of the club's website committee
- _____ 02. Helping with facilities and weekly meeting setup and refreshments
- _____ 03. Giving "humor" at a weekly meeting
- _____ 04. Giving the "invocation" at a weekly meeting
- _____ 05. Collect Illness/Health reports from members and circulate/address/deliver cards
- _____ 06. Participating in interclubs with other Kiwanis clubs in our division or elsewhere
- _____ 07. Taking pictures at an activity, project, or fund-raiser
- _____ 08. Writing news articles for publicity
- _____ 09. Working as a volunteer for TEEN MAZE.
- _____ 10. Participating in our "GK Listeners" program
- _____ 11. Helping serve meals for the Summer Enrichment Program
- _____ 12. Volunteering for other events/activities related to the Summer Enrichment Program
- _____ 13. Becoming a "Golden K Singer."
- _____ 14. Helping with "Stash-the-Trash" and/or "Roadside Clean-up"
- _____ 15. Selling pancake tickets
- _____ 16. Working at "Pancake Days"
- _____ 17. Helping to keep track of club pancake ticket sales
- _____ 18. Serving as an "election poll worker"
- _____ 19. Helping serve meals for club fund-raisers for ISU Food Service
- _____ 20. Helping at Farm Progress Show fund-raisers
- _____ 21. Checking Paper Trailer (serving 1 week on rotational basis);
- _____ 22. Helping paper recycle project; picking up paper at sites around Ames community
- _____ 23. Being a member of club's Audio/Visual Committee

Are you willing and able to assist in other ways not mentioned above? If so, please describe how?

**STRATEGIC PLAN, 2017-2021, AMES GOLDEN K KIWANIS CLUB
STRATEGY AND ACTION STEP(S) EVALUATION
SEPTEMBER 6, 2018**

Strategy	Action Step(s)	---- 2018 Evaluation ----			2019
		No Progress	Some Progress	Completed	c=continue lp=low priority hp=high priority
INSPIRATION - MEMBERSHIP & ENGAGEMENT					
1	Membership Recruitment & Retention				
	Use a membership recruitment envelope				
	Membership powerpoint on website				
2	Net increase of 3 members/year				
3	Recruit members, special emphasis on "younger" retirees and "retired newcomers" to Ames				
	Appoint membership coordinator and diversify membership committee				
	Review current materials/club brochure & revise if needed				
	Plan "bring a friend day"				
4	Improve gender balance of membership				
	More "women's day programs"				
5	Recognize members who successfully recruit				
	At installation banquet, recognize "sponsor/new member"				
6	More effective use of website in recruiting				
	Develop membership video for website and revise website, if needed				
7	More opportunity for fellowship, comradery, etc.				
	Continue "member scramble" (one meeting/quarter)				
	Initiate a "Know Your Fellow Kiwanian" game - member completes a short questionnaire and at meeting, President selects one and audience guesses who is being described				
IMPACT - MEANINGFUL SERVICE					
1	"Teen Maze" will be a "signature" project				
	At least 2 club members serve on steering committee, 25% members participate in Teen Maze				
2	Expand GK Listeners Program				
	Expand to 2nd elementary school and recruit members to participate				
3	GK club develops an SLP program				
	Explore with T&C and Noon club feasibility of GK being a co-sponsor of Cyclone AKTION Club				
4	GL will assist with Miracle League Park once established and programming begins				
	Club officers & board develop a plan-of-action				
5	Explore and determine if there are ways to become more involved with Library's children reading.				
	Appoint a task force and meeting with Jerri Heid and others regarding feasibility of other ways to be more involved				
6	Promote individual club members to volunteer with YSS and other agencies' program				
	Have program speakers and program announcements from YSS and other agencies				
IMAGE - NAME RECOGNITION & PUBLIC RELATIONS					
1	Continue current PR efforts - meeting publicity, news releases & pictures about activities, publicize GK Singers.				
	PR Coordinator is in charge of PR program. Encourage members to take pictures and provide them to PR Coordinator				
2	Continue website effort to promote club, provide communication to members, conduit for informing others about GK club.				
	Webmaster & web committee develops appropriate forms of action				
3	Keep members up-to-date on using website				
	Provide an annual training session for members				
4	Develop a "welcoming video" to increase public knowledge and promote membership				
	Webmaster & web committee develops with outside consultant a 2-3 minute video.				
5	Develop a more professional signage for paper trailer				
	Task force of 3 to 5 completes develops a new and more permanent sign				

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SEPTEMBER 6, 2018**

		---- 2018 Evaluation ----			2019
Strategy		No Progress	Some Progress	Completed	e=continue lp=low priority hp=high priority
Action Step(s)					
INVESTMENT - CLUB FINANCES & FUND-RAISING					
1	Continue "Charity Donation Program" and fund-raising efforts to support it.				
2	Improve transparency of club & Foundation finances to membership				
3	Review bi-annually charities and determines which charities should be included, Determine an annual budget for Charity Donation Program				
4	Develop a fund-raising campaign for All-Inclusive Playground and Miracle League Field.				
	Board identifies charities and amounts to be donated. Board determines appropriate fund-raisers. Coordinator recruitment club members. At officer/director election meeting, Club Treasurer presents annual financial reports for Club and Foundation. President appoints a financial review team to review financial records and give a report at officer/director election meeting. Bi-annual survey of the board to determine charity priorities. Annual budget developed and approved by board. Board develops a 3-year "fund-raising" project and "donation program" that focuses on "individual" member contributions and a "weekly donation program activity. Complete campaign by July 1, 2019.				