

“dedicated to improving the world one child and one community at a time”

October 4, 2018

Present: Larry Vallery, Keith Folkmann, Larry Trede, Ron Skrdla, Joe Traylor, Bob Sperry, Janet Olson, Craig Fulton, Jim Penney, Dennis Smith, John Arthur, and Kent Ziebell

The meeting was called to order by President Larry Vallery at 8:00 a.m., Classroom, St. Paul Lutheran Church. Vallery welcomed the 2018-19 board members to the meeting. The agenda was approved.

Motion by Arthur, seconded by Olson that the minutes of the September 6th meeting be approved as distributed. Motion carried. \

The Treasurer’s report was given by Ron Skrdla. Account balances for the club account on September 30th were: Administration, \$18,943.99; Service, \$6,884.70; Total, \$25,828.78; Golden K Singers, \$553.50. Motion by Sperry, seconded by Ziebell, that the Treasurer’s report be approved as presented. Motion carried. The Foundation Treasurer’s report was given by Skrdla. Account balance on Sept. 30th was \$13,293.29. Motion by Trede, seconded by Smith, that the Foundation Treasurer’s report be approved as presented. Motion carried.

Announcements/Reports:

- Welcome New Board Members.** Vallery welcomed the new board members: Olson, Ziebell, and Arthur (carryover) and Folkmann (Vice President).
- New board member packet.** Trede distributed a packet of materials for new board members containing club policies, operating procedures, information about KI, organizational chart, dues, and other items.
- 2018-19 Committees/Coordinators.** Trede distributed the list of committees and coordinators for the upcoming year and the summary sheets for the Member Interest Survey.
- Election Poll Workers.** Skrdla reported that 21 names have been submitted who volunteered to work at the midterm elections in November. Auditor’s office should be sending out assignments soon.
- Final 2017-18 Membership Report.** Trede distributed the final membership report. 88 members on 10/1/17; 12 members added; 4 deaths; 6 drops; club members on 9/30/18 at 90 or a +2 increase for the year.
- Reinstate Lowell Richardson Membership.** Lowell Richardson has requested that he be re-instated as an active member. Motion by Sperry, seconded by Skrdla to re-instate Richardson as an active member. Motion carried.
- Monthly Meeting host/hostess Sign-up Sheet.** Trede circulated a sign-up sheet for board members (non-officers) to sign-up as meeting host/hostess.
- Paper Trailer.** Penney announced that Mr./Mrs. Banks (from Texas) are visiting Iowa this week. They own the lot/land where the paper trailer is located. They will be at the paper trailer around 11:00 am to visit with club members.

Discussion/Action Items:

- Holiday Meeting Schedule.** Motion by Trede, seconded by Folkmann, that the club meetings scheduled for: November 22nd (Thanksgiving), December 20th and 27th (Christmas Holiday) be cancelled. Motion carried.
- Meeting “Scramble.”** Folkmann with coordinate with Pete Peterson to schedule a “meeting scramble day” sometime in October or November. A “scramble” day is held on meeting day/quarter.
- Holiday Meeting/Party.** Trede suggested that we have a special guest/spouse day on December 13th to celebrate the holiday season. Gina Spohnheimer volunteered to prepare holiday cookies and treats. Joe Traylor will coordinate some group singing, etc. The program would include a special guest speaker. Two ideas were suggested: Paul Wierson (a storyteller), or “Ames Santa Claus”. Folkmann will develop the program. Idea is to have a “light/festive” meeting with limited business items.

12. 2018-19 I-Plan (Inspiration (Membership) and Investment (Finances)). Trede reviewed the strategies in the I-Plan and Action Step(s) for Inspiration and Investment. Board Discussion followed with several ideas suggested to increase membership:

- developing a 3-month calendar of program speakers to club members who then can work on inviting guests for speakers that might interest guests;
- providing brochures/materials about GK to companies, DOT, University, to distribute to retirees;
- finding lists of retirees from ISU, DOT, MGMC, and other large employers;
- exhibiting at the “Seniors Expo” (sponsored by “Seniors in Story” organization);
- developing a membership video to be placed on the website;
- having the President-Elect serve as a Membership Retention Coordinator (contact any member who misses three consecutive meetings);
- membership committee would organize members by place of employments (ISU, DOT, business, etc.). Groups would review retirement lists, brainstorm employees who are retiring, etc.;
- intensive the efforts to improve gender balance (present female members brainstorm ideas for increasing female membership);
- have membership committee develop a membership incentive financial program (sponsors and new members).
- revise current membership information packet and develop a new club brochure that emphasizes programs, service, and fund-raising.

Investment (Finances) was not discussed by board. Club officers should meet before November board meeting to develop appropriate action statements for board approval.

The next board meeting will be held on November 1st, 8:00 am, Boardroom, First United Methodist Church.

The meeting was adjourned by Vallery at 9:00 a.m.

Submitted by

Larry Trede
Board Secretary